



HERO FOODS



The Raw Advantage.

New Zealand Greenshell™ Mussel

Naturally Premium. IQF Frozen Raw at Peak Freshness.

At Hero Foods, we specialise exclusively in 100% raw frozen New Zealand Greenshell™ Mussels across whole shell, half shell, and meat formats. By avoiding standard pre-cooking, we protect our mussels from the flavour loss and rubbery shrinkage common with generic commercial seafood.

Our premium raw process ensures the meat cooks for the first time in your kitchen, plumping beautifully while absorbing your signature sauces like a sponge. This delivers live-seafood quality, exceptional culinary yield, and absolute frozen-supply reliability.

Approximate Colour Guide



Female
Deep apricot



Male
Soft cream

Exceptional Nutrition

- ☛ Naturally high in protein while remaining low in fat and calories.
- ☛ Rich in Omega-3 fatty acids with an ideal DHA to EPA ratio.
- ☛ An excellent source of selenium, iodine, and iron.
- ☛ Contains taurine, glycogen, polyphenols and chondroitin sulphate, for natural antioxidant support.

Quality Assurance

Hero Foods adheres to New Zealand's rigorous quality assurance programmes, recognised worldwide by the USFDA and European Union. We operate under strict HACCP guidelines to ensure the highest food safety standards.

- **NZ RMP / EU / GB Approval: HERO1**
- **US FDA Shellfish Shipper: NZ127SS**
- **China Registration: CNZL18PP2312110003**



100%
NATURAL



SUSTAINABLE
AGRICULTURE



PREMIUM
GRADE

Product Specifications

Raw Half Shell

Naturally presented on the half shell with plump meat and excellent plate appeal. Ideal for grilling, baking, seafood platters, and premium foodservice applications.

Grade	Count per kg	Packaging	Format
Large	28+	12 x 1kg 2.2lb	Box
Medium	29 - 39		
Small	40+		



Raw Whole Shell

Frozen in the shell to deliver an authentic high-end live-seafood dining experience. Perfect for steaming, seafood boils, hot pots, soups, and traditional seafood dishes.

Grade	Count per kg	Packaging	Format
Mixed Grade (Medium to Large)	18 - 24	20 x 800g 1.7lb	Tray
		12 x 1kg 2.2lb	Box
		1 x 10kg 22lb	Carton



Raw Mussel Meat

Fully shucked with 100% edible yield and no shell waste. Ideal for chowders, pasta, stir-fries, ready meals, and crispy batter-fried.

Grade	Count per kg	Packaging	Format
Mixed Grade	50 - 90	15 x 1kg 2.2lb	Box Pouch



Important Culinary Note: Because these mussels are packed 100% raw, do not overcook. Steam, bake, or grill just until the meat turns opaque and heated through to retain maximum plumpness and juice.

Country of Origin

100% New Zealand

Shelf life

24 months from harvest date.

Ingredients

New Zealand Greenshell™ Mussels
(Perna canaliculus)

Storing

Keep frozen at -18°C (0°F) or below.
Do not refreeze thawed mussels.

PARTNER WITH US

Looking for a specific grade or private label packaging? We provide flexible OEM and customisation options to help you stand out in your market. Enquire today about how we can tailor our New Zealand Greenshell™ Mussels to your brand.

SALES / EXPORT ENQUIRIES

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